

YourLifeChoices

Simplifying retirement



Australia's leading independent retirement website

In the past 12 months we have enjoyed an unprecedented growth in both traffic and subscribers

YourLifeChoices monthly traffic:

- 1.25 million page impressions (+ 36%)*
- 217,500 unique visitors (+ 43%)*
- 5.76 page impressions per unique visitor
- 135,000 members (+ 44%)†
- 51.5% open rate on our daily newsletter (September 2015)†

Why not capitalise on the number one independent retirement website for men and women aged 50–75? With 135,000 members, **YourLifeChoices** provides a trusted and authoritative source of information on health, money, travel, work, technology and food for those in retirement – or planning to be.

- Daily newsletters, including a special Saturday travel edition, keep members up to date on all retirement issues.
- **YourLifeChoices** also publishes special reports in electronic magazine format. These reports are distributed to our full database and cover cruising, quarterly retirement updates and Age Pension entitlements. All are available for sponsorship, as are our newly introduced How-to Videos.

Don't delay. Contact us today to see how together we can creatively integrate your brand and offering into the **YourLifeChoices digital community.**

Ph 03 9885 4935 Email advertising@yourlifechoices.com.au

(*Google Analytics †Campaign Monitor)